

Swaddles n' Bottles

GUEST BLOGGER AGREEMENT

All Guest Posts must comply with the following criteria:

1. Guest Posts must be your own original work. Submitted content must not have been published on any other website, social media network, chat or forum.
2. You are solely responsible for ensuring that submission of content to SWADDLES N' BOTTLES does not conflict with any copyright or publication rights already granted to other publishers, and SWADDLES N' BOTTLES is not responsible for any infringement of external publication rights.
3. All quotations from other authors or publications must be properly cited. Posts will acknowledge your authorship, but will be the property of SWADDLES N' BOTTLES.
4. Once the post has been submitted to SWADDLES N' BOTTLES you may not publish it anywhere, whether online or in a paper version, in part or in whole, including your own website or blog.
5. If we use your guest post, you may *promote* it on your own website, or social media forums. Promoting the content does not give you permission to post the entire article on these forums. You may include a link to your guest post and a short sentence or two explaining what the article is about.
6. All Guests Post must follow the SWADDLES N' BOTTLES Technical Guidelines.
 - a. Guest post submissions should be kept between 500 and 1,000 words and should be submitted in Word format. In SWADDLES N' BOTTLES discretion, longer posts may be allowed if the topic warrants, but the final length of the guest post shall be determined solely by SWADDLES N' BOTTLES.
 - b. Source links should be completely listed as endnotes and not linked within the document.
 - c. You must supply a title for the guest post (no more than ten words), which may be edited by SWADDLES N' BOTTLES in its sole discretion.
 - d. You must provide your full name, physical address, phone number, email address, and links to your website, blog, and/or social media platforms at the time of submitting your post.
 - e. Photo/video submissions are permitted. Please send all media as separate attachments when submitting your post. For information regarding digital media within posts, please see section 12.
 - f. The Guest Post writers affiliate links are not be included in guest post submissions. SWADDLES N' BOTTLES reserves the right to add its own affiliate links where appropriate.
7. Guest Post writers will receive written credit as author of their post at the beginning of the article. Guest Post writers may submit a short bio statement (no more than 50 words) that may

or may not be used at the beginning of the article. A photo may be submitted for bio use that may or may not be used.

8. Guest Post writers will be permitted to have up to 3 links within their author bio at the end of the guest post. The guest writers personal website, blog or social media accounts are acceptable links. Affiliate links or links that direct readers to an affiliate site will not be permitted. SWADDLES N' BOTTLES Reserves the right to remove the authors links within SWADDLES N' BOTTLES Sole Discretion.
9. SWADDLES N' BOTTLES does not pay for Guest Post submissions or publications. If you decide to submit a post to Swaddles n' Bottles, you do so with the knowledge that you shall not be entitled to any compensation for writing the post or for any other compensation related to the post.
10. SWADDLES N' BOTTLES welcomes images and/or video to accompany your guest post as long as they meet the following requirements:
 - 1.1.1. The Guest Post writer must be the copyright holder of the image/video OR the image/video must be licensed under an appropriate creative commons license or in the public domain. Proof must be submitted along with any image/video showing that it does not infringe on copyright laws.
 - 1.1.2. SWADDLES N' BOTTLES reserves the right to change/edit the image/video if necessary.
 - 1.1.3. If people are included in the image/video, then the Guest Post writer must provide a written release allowing use of image/video.
 - 1.1.4. Video/image submissions must be relevant to the post.
 - 1.1.5. SWADDLES N' BOTTLES reserves the right to deny or remove any image/video it deems inappropriate or contrary to the values of the SWADDLES N' BOTTLES company and brand.
11. SWADDLES N' BOTTLES will share and promote the Guest Post on a variety of social media networks, but does not guarantee any particular site or audience reach.
12. Links to any third-party site must be relevant to the topic and approved by SWADDLES N' BOTTLES.
13. All search engine optimization ("SEO") information, such as anchor text or alt tags, will be reviewed and subject to inclusion at the discretion of SWADDLES N' BOTTLES.
14. Excessive links or links that appear to be affiliated or spam related will be removed at the discretion of SWADDLES N' BOTTLES.
15. All Guest Posts are reviewed and approved by SWADDLES N' BOTTLES prior to posting.
16. SWADDLES N' BOTTLES reserves the right to edit Guest Posts where necessary.

17. SWADDLES N' BOTTLES reserves the right to refuse publication of remove a Guest post without prior notice to the Guest Post writer.
18. By providing a Guest Post to SWADDLES N' BOTTLES, you agree that you are in no way becoming a part of the website or company, nor shall you hold yourself out to be a member of the SWADDLES N' BOTTLES website or company.
19. If a Guest Post submission is inappropriate or needs improvements, a SWADDLES N' BOTTLES representative will let you know and offer suggestions so that it may be published at a later time. SWADDLES N' BOTTLES will review your submissions in a timely manner. SWADDLES N' BOTTLES reserves the right to refuse publication of any Guest Post.

By submitting a Guest Post to SWADDLES N' BOTTLES, you agree than you have read and understand this agreement and agree to be bound by it.